



Sponsorship Proposal

Hong Kong SUP Long Distance Race 2023

Hong Kong SUP Championship 2023



About HKSURFSUP



- Established in 2011
- Member of the International Surfing Association (ISA - 國際衝浪協會)
- Founder and key organizing body of SUP and surfing in Hong Kong
- An organization that could send SUP / Surfing athletics to represent Hong Kong, competing in ISA races with all other athletics from around the world

Our Aims

- Actively promote the local SUP development & competitions
 - Enhance members' physical exercise skills
 - Increase awareness of water safety and environment
 - Promote a healthy life style

- Cultivate potential youths and athletes
 - Mass SUP Introductory Course via school programs
 - Provide support for HK team to participate actively in local and Asia races

- Offering ISA Flat Water Instructor training courses

Why Stand Up Paddle?

- Paddle Almost Anywhere
- Great Group and Family Activity
- Variety in Types & Styles
- New style of Travel
- Great Low Impact Sport
- Fun in the Sun & water
- Age is no Deterrent



Hong Kong SUP Long Distance Race 2023

Date: 09/07/2023

Time: 09:00 - 15:00

Venue: Kau Sai Chau (澹西洲)

Estimated no. participants: 50

Hong Kong SUP Long Distance Race 2023

Race Categories:

Men's Open Group 18KM Race

Women's Open Group 18KM Race

Men's Adult Group 6KM Race

Women's Adult Group 6KM Race

Hong Kong SUP Championship 2023

Date: 17/09/2023

Time: 09:00 - 15:00

Venue: 企嶺下新圍

Estimated no. of participants: 100

Hong Kong SUP Championship 2023

Race Categories:

Men's Open Group 8KM Distance Race + 800M Technical Race

Women's Open Group 8KM Distance Race + 800M Technical Race

Men's Adult 4KM Distance Race + 800M Technical Race

Women's Adult 4KM Distance Race + 800M Technical Race

Men's Youth Group 4KM Distance Race + 800M Technical Race

Women's Youth Group 4KM Distance Race + 800M Technical Race

Men's iSUP Group 4KM Distance Race + 800M Technical Race

Women's iSUP Group 4KM Distance Race + 800M Technical Race

Men's Novice 2KM Race

Women's Novice 2KM Race

Sponsorship Package - Title Sponsor

Title Sponsor
HK\$80,000.00
Competition Naming Rights
3 Full Page Print Ad on Race Booklet (Outer Back Page & inner page)
Inner page cover (Full page) Ad next to race schedule for maximum exposure
Facebook Page Product Mentioning
Marquee Promotion Display x 2
Competition Poster Print Ad. Size A3 Logo Display
Flags Logo Display x 8
Backdrop Logo Display (Large)
Pull-up Banner Logo Display (Large)
Event Footage Logo Display (Large)
Finisher Medals Logo Display
Prize Medals Logo Display
Trophies Logo Display
Race Jersey and Staff Jersey Logo Display (Front and Back)
MC Mention During Races
1 Full-width banner on our website (Front Position, 8 months)
Pop Up Ad & Interstitial Ad (8 months)
Be Prize Presenter
Sponsor Team Enrolment Fee Coverage x 10

Sponsorship Package - Elite Sponsor

Elite Sponsor

HK\$50,000.00

2 Full Page Print Ad on Race Booklet (Inner page)

Facebook Banner Logo Display (Medium)

Facebook Page Product Mentioning

Marquee Promotion Display x 1

Competition Poster Print Ad. Size A3 Logo Display

Flags Logo Display x 4

Backdrop Logo Display (Medium)

Pull-up Banner Logo Display (Medium)

Event Footage Logo Display (Medium)

Race Jersey and Staff Jersey Logo Display (Back Only)

MC Mention During Races

Pop Up Ad & Interstitial Ad (4 months)

Be Prize Presenter

Sponsor Team Enrolment Fee Coverage x 5

Sponsorship Package - Master Sponsor

Master Sponsor
HK\$25,000.00
1 Full Page Print Ad on Race Booklet (Inner page)
Facebook Banner Logo Display (Small)
Competition Poster Print Ad. Size A3 Logo Display
Flags Logo Display x 2
Backdrop Logo Display (Small)
Pull-up Banner Logo Display (Small)
Event Footage Logo Display (Small)
Race Jersey and Staff Jersey Logo Display (Back Only)
Newsletter Logo Placement (1 months)
MC Mention During Races
Pop Up Ad & Interstitial Ad (1 months)
Be Prize Presenter
Sponsor Team Enrolment Fee Coverage x 3

Benefits to Sponsor

- ❖ Increase Brand Visibility
 - Excellence opportunity to display products
 - Heightened brand awareness
 - Expose to new target segments

- ❖ Establish Positive & Health Image
 - By supporting the growth of local athletes and sports event
 - Grow reputation in your community

Previous Sponsor



2022 Highlights

Teen SUP Training Program 青少年直立板培訓計劃



2022 Highlights

Next Wave SUP Training Program 青浪直立板培訓計劃



2022 Highlights

Hong Kong SUP Championship 香港直立板錦標賽



2023 Highlights

Hong Kong SUP Sprint Race 香港直立板衝刺賽



Contact Us

Thank you for considering this sponsorship opportunity with the aim of promoting stand up paddle in Hong Kong. If you are interested in any of our sponsorship packages or would like to further discuss available opportunities, please do not hesitate to contact us.

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